



## THE ROLE OF THE CAMPUS ADVISOR

A campus advisor can be an excellent form of support and is required under College policy. Without reciprocal support from those being advised, however, nothing will be accomplished. Therefore, it is important to emphasize the significance of an advisor to members of an organization. Together, the advisor and the organization members must strive to gain a better understanding of the relationship that exists between the organization and the institution. It is important to realize that having a committed campus advisor can make a significant positive impact in all areas of organization operation, not scholarship alone.

**The following points are suggested as a basis for obtaining and developing an effective campus advisor:**

Possible areas of consideration for advisory assistance:

- Academic improvement
- Study skills development
- New member education
- Leadership development programs
- Officer training
- Alumni development programs
- Relationships with faculty and administration

### *Role of the Campus Advisor*

1. The advisor's role is not static but dynamic. The advisor must continually adapt his/her activities to fit the ever-changing situations in the organization.
2. A close working relationship between the organization and the advisor is critical. Such a relationship will provide the opportunity for the advisor to serve as a teacher, counselor, mentor and friend.
3. The advisor should strive to continually help the organization become as self-sufficient as possible.
4. The advisor should be interested in the individual and in the collective welfare of the organization members, not just in the organization's academic standing.
5. The advisor should recognize and accept the fact that there may be no direct results of his/her labor.
6. The advisor should work through organization officers and members in order to give them the opportunity to gain experience and self-confidence.

### *How to recruit a Campus Advisor*

1. Ask each member to nominate his/her choice for campus advisor and present list at the organization meeting for selection.
2. Invite these people to lunch, dinner, or a program to introduce them to the organization.

3. Provide nominees with a list of the things your organization is currently doing in regards to scholarship and what contributions the campus advisor will have.
4. Use alumni as a resource.

*Possible way to honor a Campus Advisor*

1. Nominate him/her for an inter/national organization award.
2. Nominate him/her for a campus award.
3. Nominate him/her for a community service award.
4. Invite advisor to all scholarship banquets (If you do not currently have a scholarship banquet, implement one).
5. Take pride in the fact that you have a campus advisor and invite him/her to organization events.